


JARROD D. KING

HOST/DIGITAL INFLUENCER

 JDKHost@gmail.com

 Philadelphia, PA

SKILLS

- On-air improvisation
- Story development
- Public speaking
- Cultural awareness
- Premier Pro
- Shooting and Editing Video
- Photo Editing
- Vlogging
- Podcasting
- InShot App
- Canva
- VSCO App
- Anchor.fm

EDUCATION

Temple University
Philadelphia, PA • 05/2009

Bachelor of Arts: English

- Coursework in acting and creative writing.

TRAINING

Commercial acting classes: Jun. 1997
- Sep. 1997

SOCIAL MEDIA FOLLOWERS

Instagram - 1743
Twitter - 2002

PROFESSIONAL SUMMARY

Articulate TV Host with extensive knowledge of pop culture and entertainment reporting and improvisation. Successful at increasing listeners and planning unique shows with various and interesting guests.

WORK HISTORY

Gorgeois Life - Video Producer / Vlogger

Philadelphia, PA • 11/2020 - Current

- Captured and edited video for 6 projects.
- Monitored industry trends to stay informed of production equipment, and editing software, and online best practices.
- Developed promotional materials, including photos and video for social media.

Boys 'N Brunch - Podcast Host

Philadelphia, PA • 07/2020 - Current

- Engaged with audience members through live chat and personal commentary on pop culture news and select stories in social media.
- Delivered exceptional programming to audience members by always researching events, guests and programs thoroughly.
- Managed a team of two co-hosts and corresponded with influencers to have them as guests.

JDK Publishing - Author

Philadelphia, PA • 12/2016 - Current

- Offered live performances of written works at public gatherings and special events.

TheCuffLink - Fashion Blogger

Philadelphia, PA • 06/2011 - 06/2014

- Conducted interviews of local business owners in the fashion industry and covered events such as Philly Fashion Week and New York Fashion Week.

The Trend - Host

Philadelphia, PA • 08/2013 - 05/2014

- Hosted talk show centered around fashion and pop culture relevant to the target audience of my men's fashion blog, TheCuffLink, to generate ratings.
- Monitored news and current events to compile and research topics of interest to target audience.

Know Me - EP - Recording Artist

Philadelphia, PA • 08/2009 - 11/2011

- Applied knowledge of harmony, melody, rhythm and voice production to individualize presentations and maintain audience interest.